

About Invest Hong Kong

Invest Hong Kong (InvestHK) is the Hong Kong Special Administrative Region (HKSAR) Government

Department responsible for Foreign Direct Investment. Its mission is to promote and strengthen Hong Kong as

Asia's leading international business and financial centre by attracting economically and strategically important

overseas and Mainland companies to invest in Hong Kong.

InvestHK has industry specialists in a range of priority sectors including: Business & Professional Services,

Consumer Products, Creative Industries, Family Offices, Financial Services, Financial Technology, Innovation

& Technology, Startups & Entrepreneurs, Tourism & Hospitality, and Transport & Industrial. The Department

also has an overseas network of staff and representatives based in 34 key business cities worldwide covering

its target markets. Overall, the Department's staff based in Hong Kong and overseas work seamlessly to

support the set up and expansion of clients' businesses in Hong Kong.

InvestHK partners with clients on a long-term basis and is available to help at any stage of their business

development in Hong Kong. The Department's free, customised and confidential services include the

following:

Planning – Provide the latest information on the Hong Kong business environment including sector-specific

advice and business opportunities, cost-of-business models, business incorporation procedures and latest

regulations, and legislation and arrangement of visit programmes.

Set up – Facilitate the set up of a client's business by making introductions to business service providers,

liaison with relevant government departments, advice on finding the right business location and help with

settling into Hong Kong.

Launch - Help with generating free publicity to support the launch or expansion of a client's Hong Kong

business.

Expansion – Ongoing help to support the development of a client's Hong Kong business such as business

networking opportunities, business matching services and advice on research and development grants and

other government schemes.

To learn more about InvestHK, please visit the following website: www.investhk.gov.hk.

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