



中華人民共和國香港特別行政區政府

**InvestHK** 投資推廣署

The Government of the  
Hong Kong Special Administrative Region  
of the People's Republic of China

# Hong Kong: From Startups to Regional Headquarters – Asia's Vibrant International Business Community

## 香港：由初創到地區總部的首選 – 亞洲活力國際商業城市

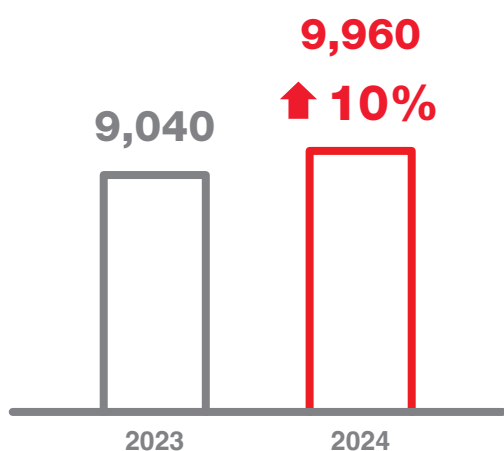
2024



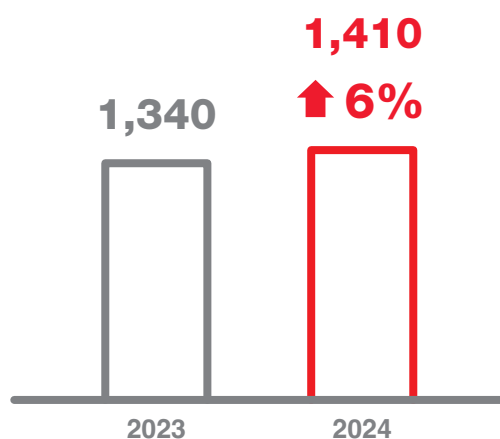
As a leading international business and financial centre, Hong Kong is an ideal place for overseas and Mainland companies to run their regional and local operations.

香港是重要的國際商業和金融中心，也是海外及內地公司經營地區及本地業務的理想地。

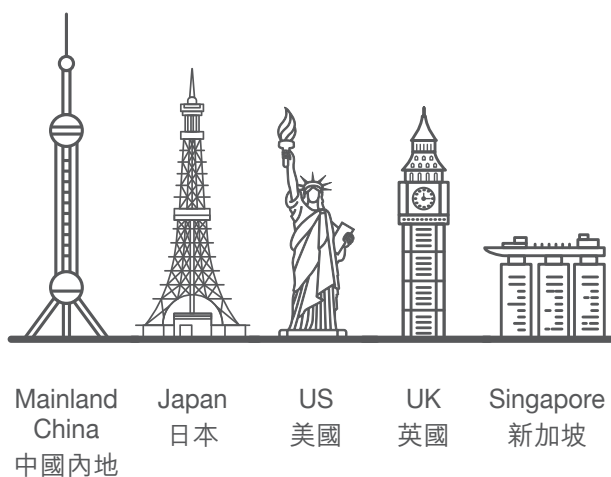
### Number of companies with parent companies outside Hong Kong 有境外母公司的駐港公司數目



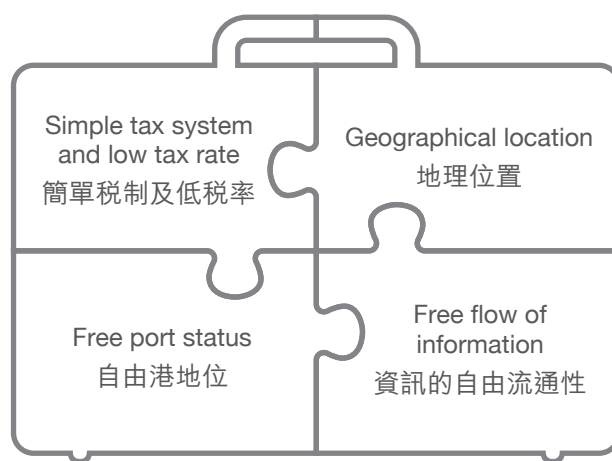
### Number of regional headquarters in Hong Kong 地區總部在香港的數目



### Locations of parent companies 母公司所在地

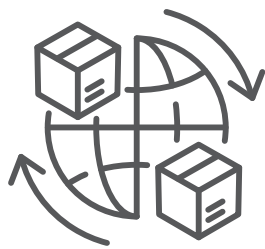


### Favourable factors 有利因素



## Major lines of business in Hong Kong

### 在香港的主要業務範圍



Import/export trade, wholesale and retail  
進出口貿易、批發及零售業



Financing and banking  
金融及銀行業



Professional, business and education services  
專業、商用及教育服務業



Transportation, storage and courier services  
運輸、倉庫及速遞服務業

Source: 2024 Annual Survey of Companies in Hong Kong with Parent Companies Located outside Hong Kong 資料來源：2024年有香港境外母公司的駐港公司按年統計調查  
Figures are rounded to the nearest ten 數字進位至最接近的十位數

## Benefits of Setting up Your Business in Hong Kong

### 在香港設立業務的好處



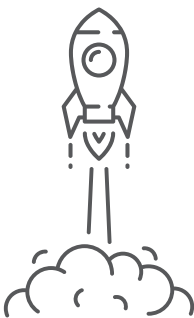
International talent pool  
國際人才匯聚



Supportive business environment  
有利營商的環境



Productivity & efficiency  
生產效益



Proximity to markets  
與市場緊密聯繫

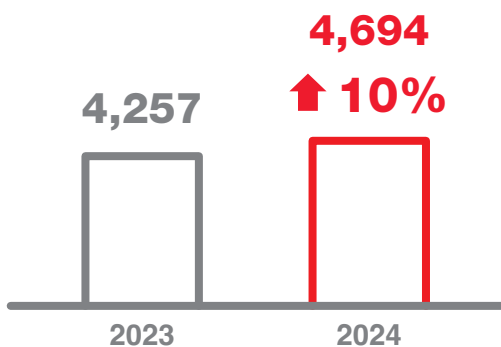
# Hong Kong's Startup Ecosystem

## 香港的初創生態圈

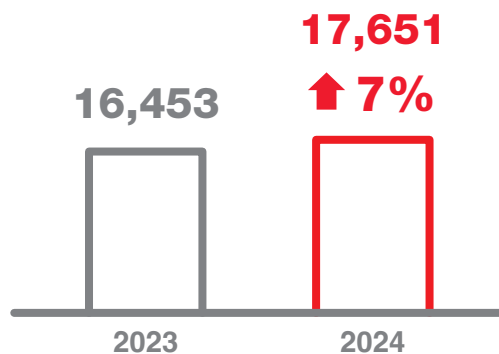
Hong Kong's startup ecosystem has experienced a steady and healthy growth in the past few years. Its renowned entrepreneurial spirit and boundless energy have created a perfect environment for starting a business. This is supported by a strong network of incubators and accelerators, a pool of experienced angels and venture capitalists, a host of government-backed programmes and a welcoming community of startups, knit together by dozens of networking events and seminars, as well as related associations.

香港的初創生態圈近年穩步健康發展。香港以其創業精神著稱，加上無窮的幹勁，締造了一個理想的創業環境。強大的企業孵化器和加速器網絡、一批經驗豐富的天使投資者和創業資金投資者、一系列由政府支持的計劃，以及一個歡迎初創企業的社會，也給予莫大助力。各式各樣的交流活動和研討會，以及多個相關的社團組織，加強了各方的聯繫。

### Number of startups 初創企業的數目



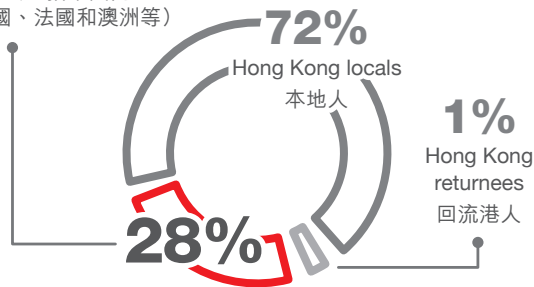
### Number of staff employed 受僱人數



Figures include founders 數字包括創辦人

### Origins of founders 創辦人的來源地

Non-locals (including Mainland China, UK, US, France and Australia, etc.)  
非本地人士 (包括中國內地、英國、美國、法國和澳洲等)



### Top business sectors 主要業務

-  FinTech  
金融科技
-  Information, computer and technology  
資訊、電腦及科技
-  eCommerce  
電子商貿
-  Education and learning  
教育及學習

Source: 2024 Startup Survey 資料來源：2024年初創企業統計調查

Individual percentage figures do not add up to 100% due to rounding 由於四捨五入的關係，個別百分率的總和不等於100%

To setup or expand your business in Hong Kong:

設立或拓展你的香港業務：

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