



**InvestHK**

The Government of the  
Hong Kong Special Administrative Region  
of the People's Republic of China

**Ms Alpha Lau**  
**Director-General of Investment Promotion, Invest Hong Kong**  
**The Government of the Hong Kong Special Administrative Region**  
**of the People's Republic of China**



Ms Alpha Lau has been Director-General of Invest Hong Kong, the government department responsible for attracting and facilitating direct investment into Hong Kong, since November 2023.

She serves on the government's Trade and Industry Advisory Board, Hong Kong Maritime and Port Board, International Business Committee, Air Silk Road Task Force, Task Force on External Relations, Task Force on Promoting Web3 Development, Task Force on Promoting and Branding Hong Kong, Mega Events Coordination Group, and on the Market Development Committee of the Financial Services Development Council.

Prior to joining the government, Ms Lau held various senior roles in multinational and Chinese financial institutions, with experience in personal wealth and corporate coverage, risk management, fintech, transactional banking and M&A project management.

Ms Lau holds Bachelor and Master (Hon.) Degrees in Philosophy, Politics and Economics from the University of Oxford, and a Certificate in further education from Tsinghua University, Beijing.

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