

Leveraging Hong Kong's Strategic Location and Advanced ICT Infrastructure

Macao-based BoardWare Intelligence Technology expands to Hong Kong to capitalise on the city's advantages as a gateway to the world.



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Scott Ng
General Manager
BoardWare Information System (HK) Limited

Hong Kong, a leading digital economy, has consistently achieved top rankings in digital readiness and internet access capabilities. Its robust information and communications technology (ICT) infrastructure and highly favourable business environment make it an ideal destination for companies like BoardWare Intelligence Technology. With its proximity to the Asian market, excellent international connectivity, state-of-the-art telecommunications networks, and modern data centres, Hong Kong offers seamless integration of technology. By expanding to Hong Kong, BoardWare can leverage these advantages and establish strong connections with regional and international markets.

Harnessing Hong Kong's Unique Advantages for Expansion

BoardWare is a comprehensive information technology solution provider primarily focused on cybersecurity. It helps government bodies, financial services companies, hospitality groups, and local small and medium-sized enterprises (SMEs) embrace new technologies while ensuring their protection against digital attacks. BoardWare perceives the opportunities in Hong Kong as a two-way street: the city offers a well-connected business environment that fosters international collaboration and networking, enabling the company to seize new business prospects. Simultaneously, the introduction of advanced and innovative solutions from the international sphere enhances

BoardWare's development capabilities and plays a vital role in its growth.

“We decided to expand our business into Hong Kong as we believe the city will serve as a strategic position and play a key role in China's technology plan in the future,” said Scott Ng, General Manager of BoardWare Information System (HK) Limited. “Being an important gateway to Mainland China and the international community, Hong Kong provides an excellent platform for companies to exchange technologies, solutions, and skillsets between Greater China and other countries. Its favourable business environment, characterised by low taxation, minimal government intervention, a transparent legal system, and an abundant skilled workforce, also serves as advantages for our business expansion.”

Benefits from Government Initiatives

Ng firmly believes that with full support from the Hong Kong government, the city has evolved into a prominent hub for innovation and technology (I&T). “The Hong Kong government has established communication and exchange programmes with various institutions, both from Mainland China and other countries,” he observed. “Our company has benefited from initiatives like the Top Talent Pass Scheme and the Admission Scheme for Mainland Talents and Professionals. By leveraging these talent schemes implemented by the Hong Kong government, we can easily

hire and relocate suitable individuals from Mainland China and other regions to support our business.”

Through InvestHK, BoardWare gained valuable insights into the government's I&T development plan, including initiatives like the Research Talent Hub. Furthermore, InvestHK has played a pivotal role in providing support and guidance for startups and facilitating the expansion of overseas technology companies into Hong Kong. “Hong Kong is a vibrant and dynamic economy,” stated Ng. “It serves as a diverse international business hub with excellent healthcare, world-class education, and a wide range of recreational and cultural activities. All of these factors make it an attractive destination for professionals and businesses alike.”

BoardWare Intelligence Technology

- Established and headquartered in Macao in 2010, BoardWare is a comprehensive information technology solution provider with a focus on cybersecurity and integrated solutions
- Since 2022, the company has been listed on the Main Board of the Hong Kong Stock Exchange

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