

Justin leads JLL's regional marketing teams in Hong Kong, Macao, Taiwan and Korea with a strong focus on demand generation and brand. Having worked as a marketer for global creative agencies during the first 15 years of his career, Justin has lived and worked in a wide variety of countries across Africa, The Middle East and Europe before relocating to Hong Kong in 2013. During his career with creative agencies, Justin led global advertising accounts in the travel, retail and luxury sectors. In 2019 he transitioned to the brand side working as the marketing lead for The a2 Milk Company in Shanghai before returning to Hong Kong and joining JLL in 2022. He graduated with a Bachelor's degree in Business Studies from Kent University, a Master's degree in Management Science from the Universite de Lyon, and a Postgraduate certificate in brand management from the University of Melbourne. Justin is an active member of The Marketing Society, The British Chamber of Commerce, AmCham and the Urban Land Institute