Christopher Owen is the co-founder and CEO of Thirty30 Creative, a full-service created agency based in Hong Kong. Originally from London, Christopher moved to Hong Kong 12 years ago as a lawyer with an international law firm. Since its launch in 2015, Thirty30 Creative has worked on creative collaborations with many of the city's leading companies and brands across retail (Joyce, Lane Crawford), hospitality (Rosewood, Dorsett), F&B (Leading Nation, Jia Group), arts and culture (CCIDA, Le French May). www.thirty30creative.com